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### **HAYC3 3<sup>rd</sup> Annual Holiday Pop-Up Shop to Feature Santa and a Cookie Contest**

Hoosick Falls— As sure as Christmas is coming, so is HAYC3's 3<sup>rd</sup> Annual Holiday Pop-Up Shop. In keeping with HAYC3's shop local and sustainability campaigns, the event features local small business owners, craftspeople, artists, artisans, farmers, and even non-profits vending a variety of goods and services. Last year over 500 visitors to the Holiday Pop-Up Shop enjoyed and purchased an assortment of goods including holiday baked goods, maple syrup and products, jewelry, crafts and more. Plus, Santa will be making a visit from 11-1p.m. and photographer Vanessa Lewis will be on hand to capture the moment. The annual cookie contest begins at noon.

In addition, community members are invited to make a donation to this year's Village Holiday Tree which will be decorated with mittens, hats, and gloves and available to anyone in need. Items for the tree can be dropped off during the Pop-Up Shop or dropped off at the HAYC3 Youth Center at your convenience. Vendor space is still available for the Holiday Pop-Up Shop. To learn more about space or the cookie contest.

For more information, call HAYC3 at 518-686-9050. Registration Form can be found on line at [hayc3.org/Pop-up-shop](http://hayc3.org/Pop-up-shop).

**About HAYC3:** *HAYC3 (Hoosick Armory, Youth Center, and Community Coalition) is a non-profit organization whose mission is to foster the well-being of our community. This is accomplished through a variety of rural revival initiatives including: Arts, wellness, youth & community programs; small business incubation; community events and outreach; and partnerships with community organizations.*