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HAYC3's Holiday Pop-Up Shop Set for December 1

Hoosick Falls, NY—HAYC3's sixth-annual Holiday Pop-Up Shop will take place Saturday, December 1, 2018, from 9:00AM to 1:00PM, at the HAYC3 Armory, 80 Church Street, Hoosick Falls, New York. The first 100 shoppers through the door will be entered in a drawing for a door prize.

“This gathering is always a great success with upwards of 500-600 visitors,” notes Aelish Nealon, HAYC3 Executive Director. In keeping with HAYC3's ongoing shop local and sustainability campaigns, Nealon adds “this event features small businesses, craftspeople, artists, artisans, farmers, and nonprofits from our region vending a variety of goods and services.”

Attendees enjoy coming together with family and friends while purchasing assortments of products, including holiday baked goods, Wreaths, homemade syrups, jams/jellies, and honey, jewelry, crafts, and much more. The list of products and services expands daily—visit HAYC3.org/pop-up-shop for updates.

Several added bonuses this year are Breakfast with Santa, The Giving Tree, Holiday Ornament Hunt, and HAYC3's Bounce House, all of which ensure there is something fun for everyone!

- ❖ **Breakfast with Santa**, 9:00-11:00AM: Join Santa for pancakes, sausages, orange juice, coffee, and tea for \$6 per person. Kiddos get a chance to chat with Santa and get a special gift, too!
- ❖ **The Giving Tree**: In the spirit of paying it forward, another HAYC3 mission, our Giving Tree will be decorated with donated mittens/gloves, hats, and scarves for anyone in need. Items for the tree can be dropped off at the Armory during the month of December or during the Holiday Pop-Up Shop. The Giving Tree Project is dedicated to Richard Tinkham. HAYC3.org/giving-tree.
- ❖ **Holiday Ornament Hunt**: We will have 12 large wooden holiday ornaments displayed throughout the village, each with a special holiday message. Between 6:00PM (Friday, November 30) and NOON (Saturday, December 1), people are challenged to get the sayings and locations of all 12—prizes will be awarded to the first three people to submit correct lists before noon to the Armory.

There is also still time to sign up to be a vendors—spaces are 10 x 10 feet and cost \$25/vendor. To register as a vendor, please sign up and pay online at HAYC33.org/pop-up-shop. Vendors are required to bring their own tables, and requested to begin setup at 8:00AM and stay for the duration of the event.

About HAYC3: *HAYC3 (Hoosick Armory, Youth Center, and Community Coalition) is a non-profit organization whose mission is to foster the well-being of our community. This is accomplished through a variety*

of initiatives including: Rural revival, arts, wellness, youth and community programs; small business incubation; community events and outreach; and community partnerships.